

# Procrastinating Pedalers

**We Ride for Food and Fun!**



**Linda Kelly, Great Basin Landscape  
Conservation Cooperative, BLM**

# The Pedalers



- Are dedicated to promoting safe, non-competitive, recreational bicycle riding and healthy lifestyles in a fun, and social atmosphere
- Opportunities for group rides and activities

# The Club Objectives



- To encourage the use of the bicycle for recreation, health and as an alternative means of transportation for all age groups.
- To publicize the value of bicycling for health, recreation and as a participatory and spectator sport.
- To furnish information and education pertaining to safe, skillful and enjoyable use of the bicycle.

# Objectives continued.....



- To advocate for favorable legislation and facilities which enhance the safety and employment of the bicycle as a transportation and recreational vehicle.
- To provide a social group in which individuals interested in all aspects of bicycling may participate.
- To organize and sponsor bicycling activities.

# This is a Pedaler



# And This is a Pedaler



# Yep, They're Pedalers too!



# We Cook





# And Cook Some More



# We Like To Eat



# And Eat Some More



# Socializing is High on the List



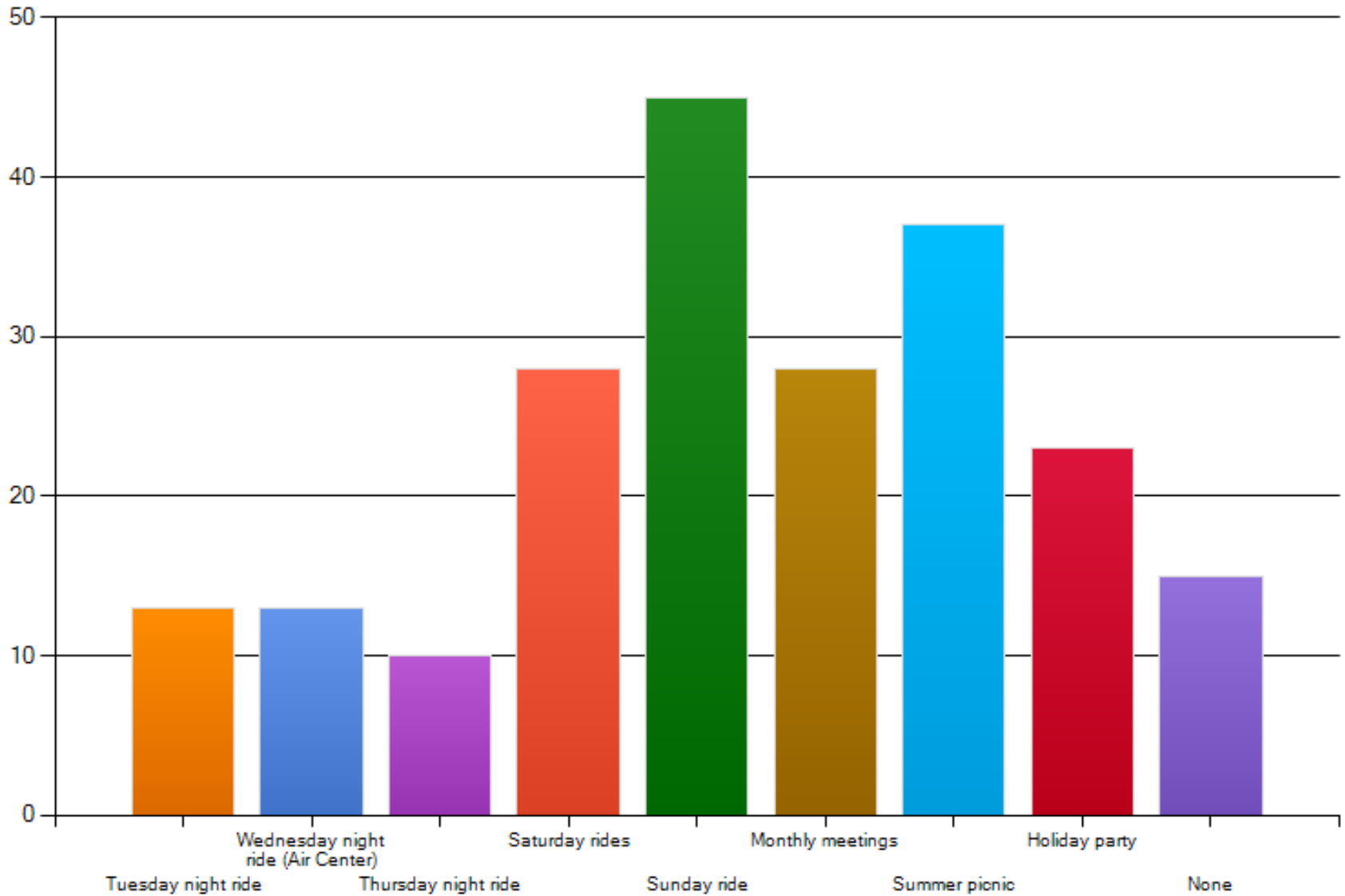
# And of Course We Like to Party



# 2010 Membership Survey Results

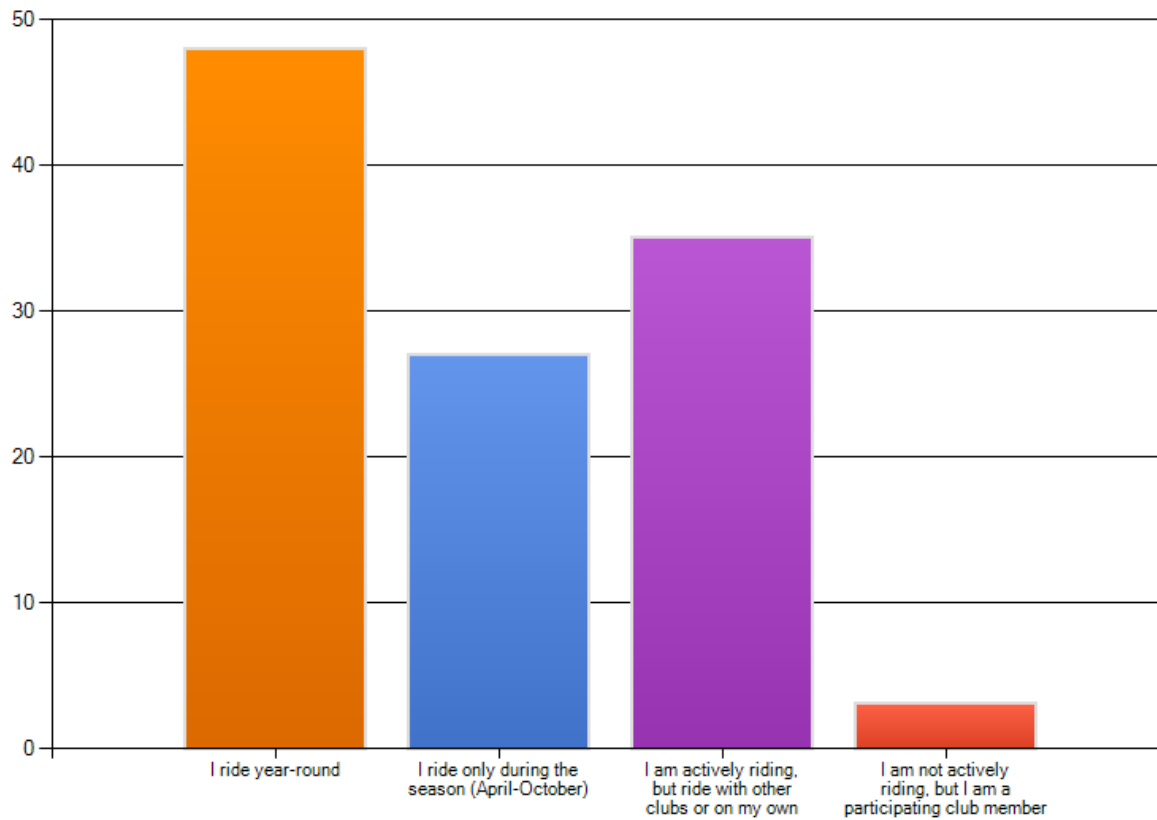
**What's A Pedaler?**

## Which Procrastinating Pedalers activities do you participate in?



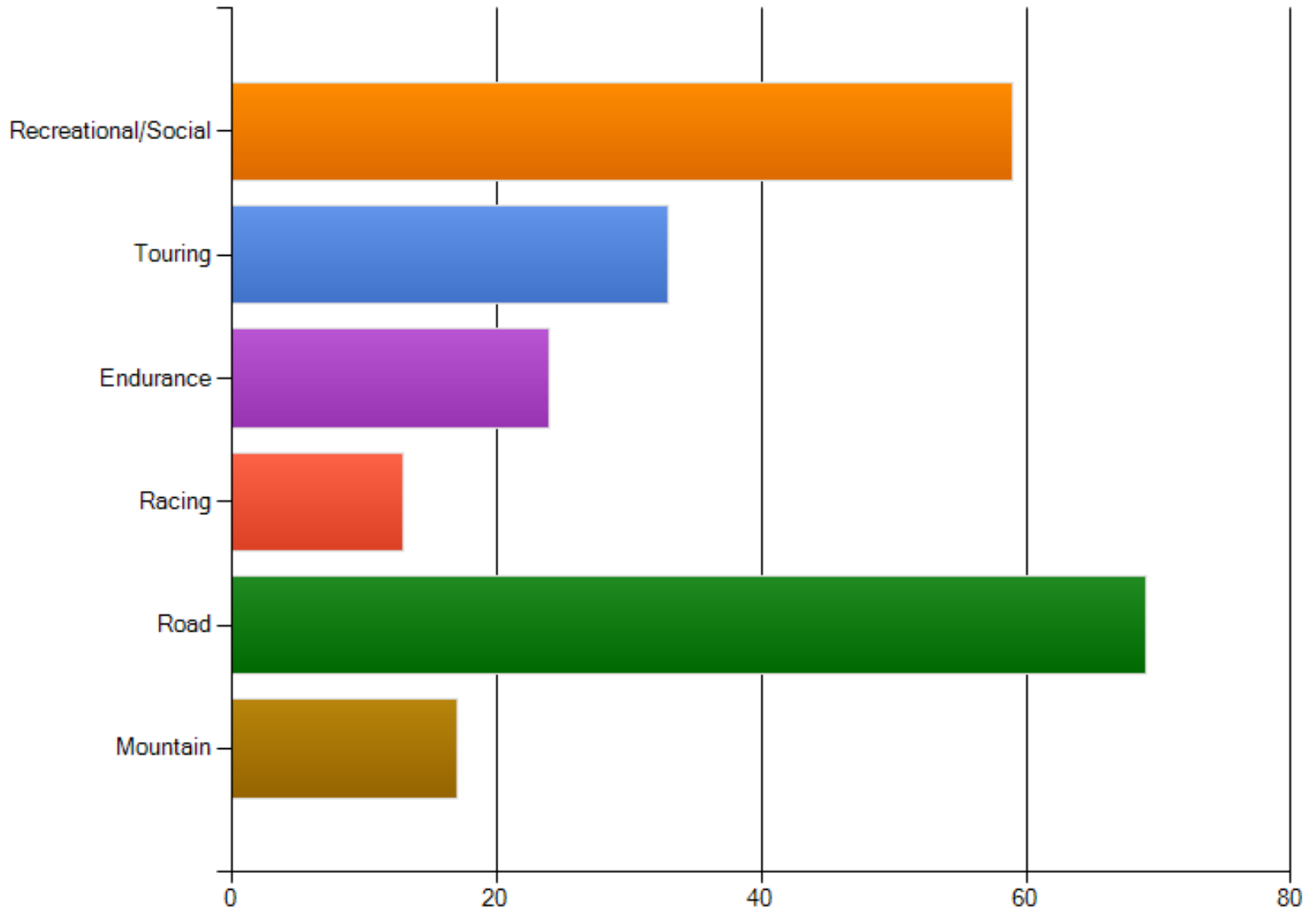
# Ride Preferences

Check all that apply about your typical riding preferences.





### What kind of riding do you prefer (check all that apply)

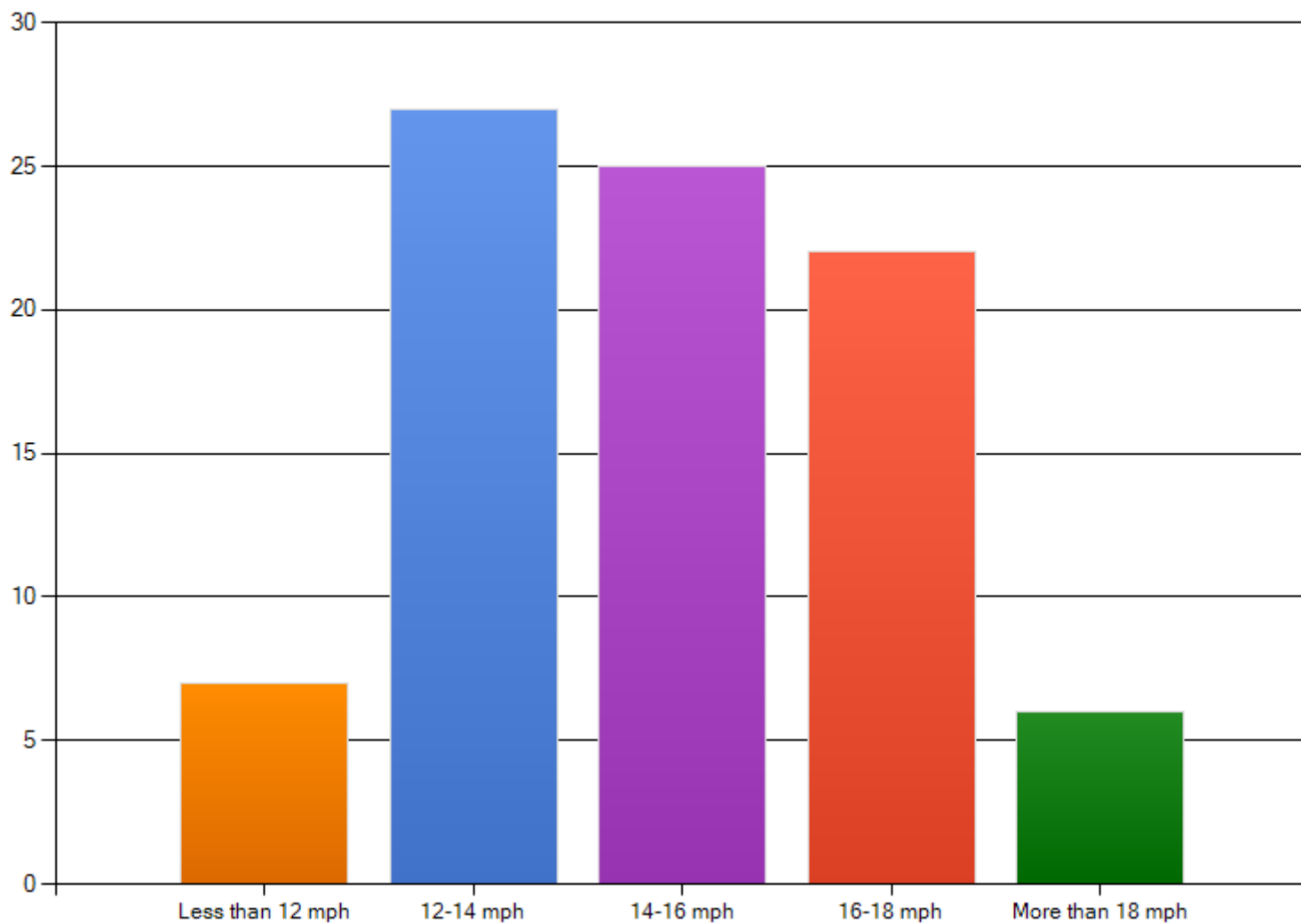


**What type of terrain do you prefer? (check all that apply)**

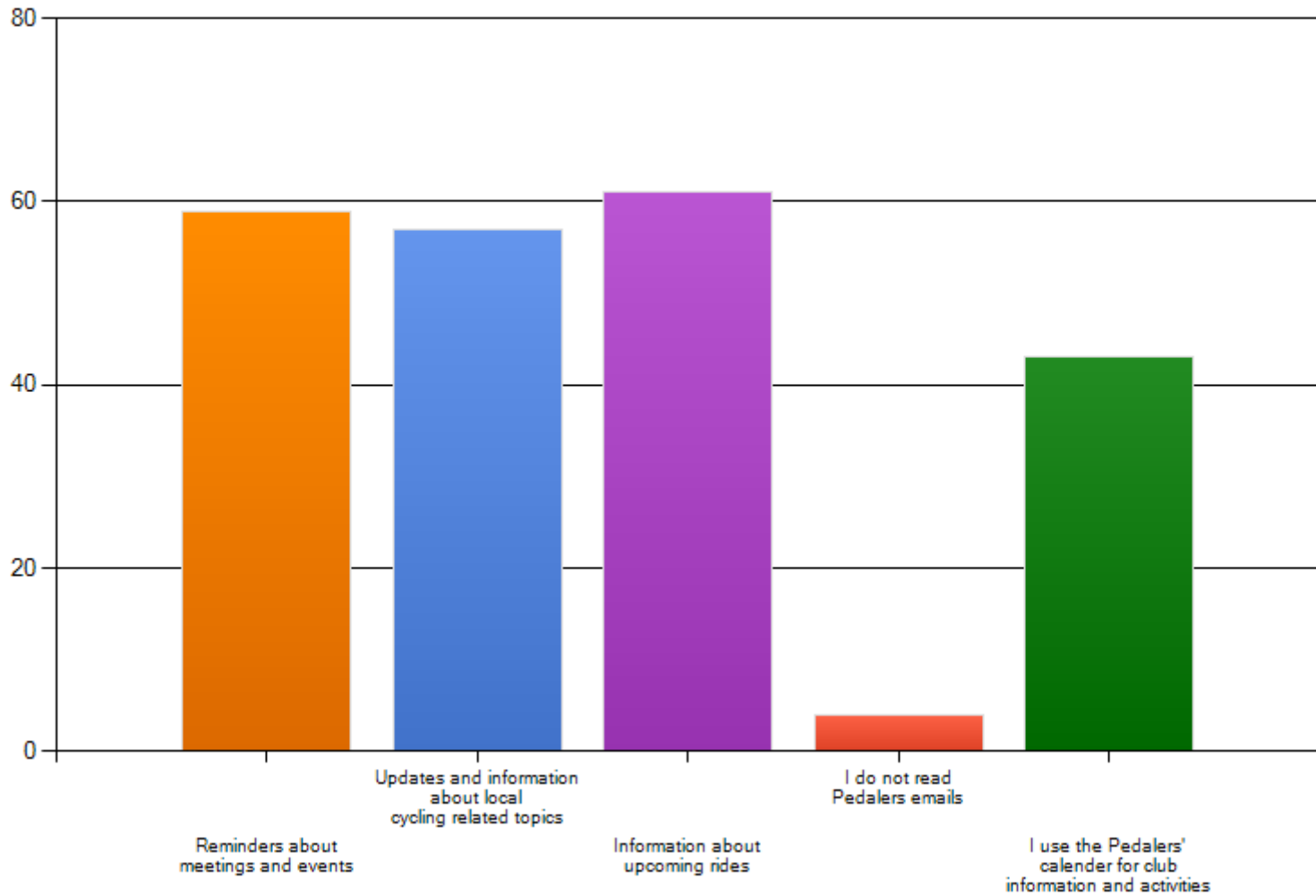


- Flat
- Mountain/climbing
- Varied
- Rural
- Urban

### What is your typical pace?



**What kinds of information do you like to receive from the news group? (Check all that apply)**



# Moving the club forward



- Club was established in the 1980's
- Communication until 2010 was a monthly newsletter and a website
- A very informal group loosely structured
- Feedback from survey indicated need for change
- Update club jersey and branding

# Catching up with new technology



- January 25, 2012 launched new website
- Meet-up
- Benefits
  - Outreach to new members
  - Change demographics
  - Documents accomplishments
  - Promote current and new rides and routes

<http://www.meetup.com/Procrastinating-Pedalers-of-Reno-Tahoe/>





Find

a Meetup Group

Start

a Meetup Group

What's new Help Log in Sign up

# PROCRASTINATING PEDALERS

Home

Members

Sponsors

Photos

Pages

Discussions

More ▾

Join us!



Reno, NV

Founded Jan 25, 2012

Members	182
Group reviews	28
Upcoming Meetups	5
Past Meetups	130
Our calendar	
Pedalers Membership	
\$25.00 Annually	
Follow us	



Ride With The Procrastinating Pedalers of Reno-Tahoe! We're Northern Nevada's largest group of bicycling enthusiasts!

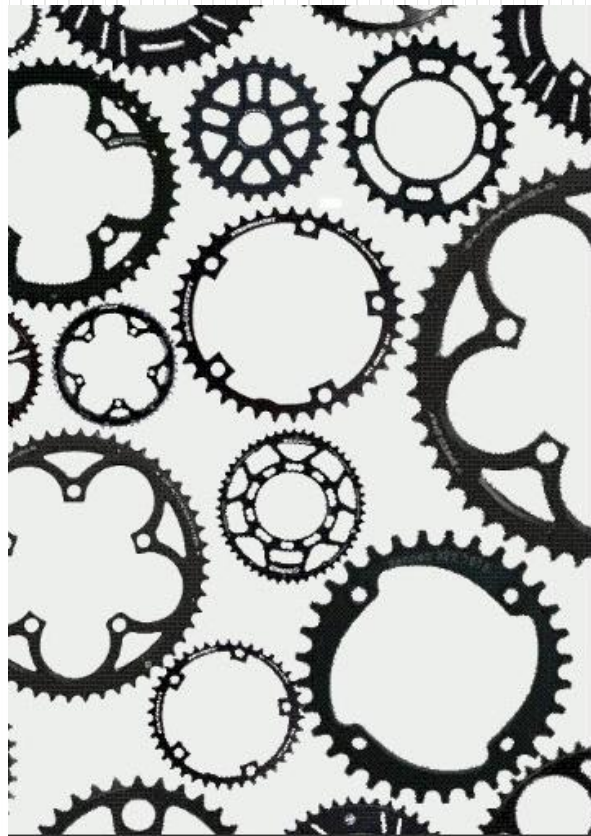
**Our Mission:** The Procrastinating Pedalers of Reno's Mission is to promote safe, non-competitive, recreational bicycle riding and healthy lifestyles in a fun, social atmosphere.

Procrastinating Pedalers primary goal for this Meetup Group site is to allow Procrastinating Pedalers Ride Leaders the ability to schedule rides, and for Members to see the schedule and plan ahead for it. The rides (Meetups) that are posted here, for the most part, are regularly occurring rides that typically happen each week. We will also post special event rides as well. Only designated Procrastinating Pedalers Ride Leaders have the ability to schedule Meetups on this site. This prevents an overload of extraneous rides, and reduces the level of e-mail notifications sent to the Membership.

As you begin to ride regularly with the Procrastinating Pedalers, you'll begin to become comfortably affiliated with a core group of riders that are close to your skill level. During the summer months, Procrastinating Pedalers usually hosts regular to semi-regular weekday rides on Monday, Tuesday and Thursday's. A Sunday Meetup is scheduled year-round.

Top 45 Outdoors & Adventure Meetups this week

Show me the Meetups



## Recent Meetups

Yesterday at 5:30 PM, 2 Members attended

### Mellow Mondays



They rated it ★★★★★ (1 rating)

Mellow Mondays ride is an Introduction into Road Cycling ride. The ride will start off with a 15 min. instruction on various topics. Like, Where to ride on the road,.... [LEARN MORE](#)

Sunday at 9:00 AM, 3 Members attended

### Verdi Loop/Moderate Pace



They rated it ★★★★★ (1 rating)

Ride Rating: 3L to 3B ROUTE CHANGE!!! Due to construction on Mayberry, where "Bikes are not Advised" at this time, I am changing the route for the Sunday Ride. We will... [LEARN MORE](#)

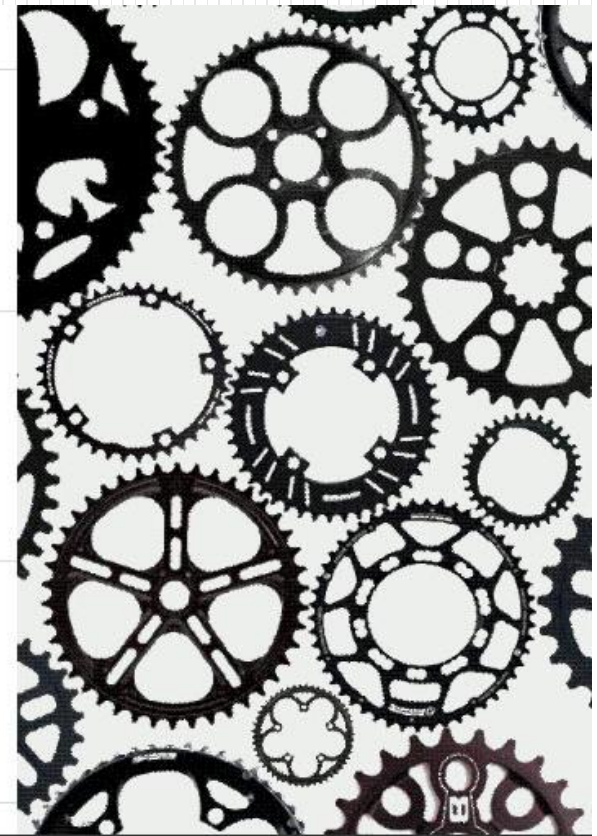
Saturday at 9:00 AM, 7 Members attended

### Roy Gomm to Double Diamond area, 31 miles, 1836' of climbing



The ride will leave at 9, from Roy Gomm. It will be moderate pace, 3/M, with 1836' of climbing. This is not a no drop ride but there will be regroupings along the way.... [LEARN MORE](#)

Friday at 9:00 AM, 8 Members attended



Top 45 Outdoors & Adventure Meetups this week

[Show me the Meetups](#)





## Reno, NV

Founded Jan 25, 2012

[Read more about us...](#)

Members	182
Group reviews	28
Upcoming Meetups	5
Past Meetups	130
Our calendar	
Pedalers Membership	\$25.00 Annually
Follow us	

### We're about:

[Cycling](#) · [Group Cycling](#) · [Social Cycling](#)  
[Bicycling](#) · [Road Cycling](#)

### Organizers:

April Wolfe, Emie McNeill, Michelle Bradford, Sarah B and 4 more...



## Photos

Sort by:

Activity

Created



### Annual Pedaler Summer Picnic in Genoa

16 photos

Activity on Aug 11, 2012



### R C Willey to the NEW Freeway and beyond/32 miles/3700' /OR meet at the freeway

3 photos

Activity on Jul 28, 2012



### Have a PARTY! Yellow Jersey Party, to celebrate the end of the Tour de France

14 photos

Activity on Jul 22, 2012



### Pedalers Club Meeting

2 photos

Activity on Jul 17, 2012



### Cisco Grove to Donner Summit [The easier way to the summit!] 30 mi/2300'climb



### Bowers to Carson City for SNACKS! Moderate Pace/3/M/26mi./1693'climb/w/Options



### Ascend Geiger Grade, Descend via Toll Road (Mtn. bike)

11 photos



### Tuesday After Work Adventure 3/M Leave at 5:30 promptly.

1 photo

Activity on Jun 13, 2012

Top 44 Outdoors & Adventure Meetups this week

[Show me the Meetups](#)



Reno, NV

Founded Jan 25, 2012

[Read more about us...](#)

Members **182**

Group reviews **28**

Upcoming Meetups **5**

Past Meetups **130**

Our calendar **1**

Pedalers Membership **1**

\$25.00 Annually

Follow us  

We're about:

[Cycling](#) · [Group Cycling](#) · [Social Cycling](#)

· [Bicycling](#) · [Road Cycling](#)

Organizers:

[April Wolfe](#), [Ernie](#)

[McNeill](#), [Michelle](#)

[Bradford](#), [Sarah B](#) and [4](#)

[more...](#)



## Our Sponsors and Membership Perks

### 11 Membership Perks



10% off Excluding bicycles

Bicycle Bananas

[How to redeem →](#)



10% off Excluding bicycles

Bike Habitat (Carson City)

[How to redeem →](#)



10% off Excluding bicycles

Great Basin Bicycles

[How to redeem →](#)



10% off Excluding bicycles

Sierra Cyclesmith

[How to redeem →](#)



10% off Excluding bicycles

College Cyclery

[How to redeem →](#)



10% off Excluding bicycles

Reno Cycling and Fitness

[How to redeem →](#)



10% off Excluding bicycles

High Sierra Cycling

[How to redeem →](#)



10% off Excluding bicycles

Velo Reno

[How to redeem →](#)

10% off Excluding bicycles

10% off Excluding bicycles

Top 44 Outdoors & Adventure Meetups this week

[Show me the Meetups](#)

**Reno, NV**

Founded Jan 25, 2012

[Read more about us...](#)

Members	182
Group reviews	28
Upcoming Meetups	5
Past Meetups	130
Our calendar	
Pedalers Membership	
\$22.00 Annually	
Follow us	

**We're about:**

Cycling · Group Cycling · Social Cycling  
 · Bicycling · Road Cycling

**Organizers:**

**April Wolfe**, **Emie McNeill**, **Mishelle Bradford**, **Sarah B** and **4 more...**



## Members

All members (182)

The Leadership Team (8)



### Who do you know here?

Log in with Facebook to find out who you know in this Meetup.

Creating a Meetup account means you agree to the [Terms of Service](#)

Sort by:




Find a member:

**Pat Larson**

Joined February 3, 2012

"Hi!"

**Megan**

Joined February 9, 2012

"I have been a member of PP and always enjoy the great people on rides and socials."

**Mary Beth Roselli**

EVENT ORGANIZER

"Social rider who is looking for ride leaders...."

**Top 44 Outdoors & Adventure Meetups this week**[Show me the Meetups](#)

from Peloton Bicycles

[See all 11 perks](#)

[Offer a perk →](#)

People in this Meetup are also in:



**For Goodness Sake**  
95 members  
Next Meetup:  
Tuesday, Aug 21



**Reno Skeptics & Critical Thinkers**  
153 Skeptics & Critical Thinkers  
Next Meetup:  
Thursday, Sep 06



**Reno Travel Group**  
137 Reno Travel Club  
Next Meetup:  
Saturday, Sep 01



**Reno Cycling Club**  
130 Members  
Next Meetup:  
Tuesday, Aug 21



**Sierra Club Hiking-Reno**  
345 Hikers  
Next Meetup:  
Tuesday, Aug 21



**Reno/Tahoe Socially Active Women - SAW**

## Welcome to Reno Tahoe Area's Largest Cycling Club!

[+ JOIN AND SUGGEST A NEW MEETUP](#)

[Upcoming 5](#) [Suggested 0](#) [Past](#) [Calendar](#)

### Tuesday After Work Adventure 3/M Leave at 5:30 promptly.

**Shopping Center**  
Ridgeview & Lakeside, Reno, NV ([map](#))

Tue Aug 21  
5:30 PM



[RSVP](#) →

Each week, we will ride from the shopping center on a new route. Distance will be from 12 to 25, depending on the route. This is not a no-drop ride. Route sheets are... [LEARN MORE](#)

8 attending  
1 comment

Hosted by: [mary beth roselli](#)

This Meetup repeats every week on Tuesday until September 25, 2012

- Tuesday After Work Adventure 3/M Leave at 5:30 promptly. 1 attending Tue Aug 28, 5:30 PM
- Tuesday After Work Adventure 3/M Leave at 5:30 promptly. 1 attending Tue Sep 4, 5:30 PM
- Tuesday After Work Adventure 3/M Leave at 5:30 promptly. 1 attending Tue Sep 11, 5:30 PM

[MORE MEETUPS](#) ▼

### What's new



[SEE ALL PHOTOS](#)

[NEW RSVP](#)

**chris zunino** RSVPed  
Yes for Tuesday After-Work Adventure 3/M Leave at 5:30 promptly.  
10 minutes ago

[NEW COMMENT](#)

**mary beth roselli** commented on Tuesday After-Work Adventure 3/M Leave at 5:30 promptly.

Top 45 Outdoors & Adventure Meetups this week

[Show me the Meetups](#)