



## **PURPOSE**

- Inventory and Monitor Wildlife
- Measure Rates of Change in Physical Features
- Detect Unusual Events (Oil Spills, UMDs, Marine Debris)
- Integrate Data Collection for Remote Areas
- Create a Community of Inquisitive Coastal Stewards

### **Partners Provide**

- SPECIALIZED EXPERTISE AND PROTOCOL TRAINING
- EQUIPMENT (e.g., CAMERAS, BOATS, AIRCRAFT)
- LABOR, INCLUDING DATA MANAGEMENT
- INTERPRETIVE SERVICES
- COFFEE



#### **The BLM Provides**

- BUNDLING OF MONITORING PROGRAMS
- LABOR, INCLUDING TRAINING AND REPORTING
- LINKS BETWEEN AGENCIES AND COMMUNITIES
- START-UP FUNDING
- ASSISTANCE WITH FINDING FUNDING SOURCES
- PAPERWORK TORTURE

- THE BUREAU OF LAND MANAGEMENT
- BIRDS AND MARINE MAMMALS
- BIRDERS
- ECOTOURISM-BASED BUSINESSES
- CALIFORNIA STATE AGENCIES
- AUDUBON CALIFORNIA SEABIRD PROGRAM
- NOAA SEABIRD PROTECTION NETWORK
- DOI SCIENTISTS
- UNIVERSITY RESEARCHERS
- NGO RESEARCH INSTITUTES



#### for **RESOURCES**

- SEABIRD AND SHOREBIRD PROTECTION
- SAFE SITES FOR PINNIPEDS AND SEA OTTERS
- RESTRICTED ACCESS TO INTERTIDAL ECOSYSTEMS
- REDUCED TRAMPLING OF TERRESTRIAL VEGETATION
- TRACKING AND CONTROLLING
- SURVEILLANCE OF CULTURAL RESOURCES AND SITE INTEGRITY

#### for the BLM

- BETTER KNOWLEDGE OF COASTAL AND MARINE ECOSYSTEMS
- GOOD WILL AND SUPPORT IN REMOTE COMMUNITIES
- EDUCATING YOUNG PEOPLE IN ENVIRONMENTAL SCIENCE
- ACTIVE CITIZEN SCIENTISTS
- ACCESS TO SKILLS AND EQUIPMENT OTHERWISE UNAVAILABLE
- ADEQUATE RESPONSES TO MULTIPLE THREATS/STRESSORS



RMP Co-Management: CA DEPT of FISH & GAME, CA DEPT of PARKS & RECREATION

MOUS: NAVAL BASE CORONADO, LAGUNA OCEAN FOUNDATION, VANDENBURG AIR FORCE BASE, THE SEA RANCH ASSOCIATION, MENDOCINO STUDY GROUP, TRINIDAD RANCHERIA

Letter of Intent: GULF OF THE FARALLONES NATIONAL MARINE SANCTUARY

**Assistance Agreements:** PRBO CONSERVATION SCIENCE, INSTITUTE FOR BIRD POPULATIONS

**Cooperative Agreements:** MADRONE AUDUBON SOCIETY, MENDOCINO COAST AUDUBON SOCIETY, STEWARDS OF THE COAST AND REDWOODS

Californian CESU: HUMBOLDT STATE UNIVERSITY, THE INSTITUTE FOR WILDLIFE STUDIES, UNIVERSITY OF CALIFORNIA AT DAVIS

Intra-Agency Reimbursement: US FISH AND WILDLIFE SERVICE



## **BEST PRACTICES**



Smile and offer a constructive alternative

Put it in writing.

Be idealistic: Know where you would like to go.

Be realistic: Know how you can get there and get funding.

Spot the inventive people and be their new best friend.

Keep the bosses informed – minimally.

Be on guard against political agendas from Mars.

Let Partners Set Targets to Accomplish and Then Discuss.

Listen Especially to the Quietest Local People.

**Speak Plainly and Act Consistently.** 

**Encourage Agency Colleagues to Extend their Monitoring Geographically.** 

**Arrange for Researchers and Citizen Scientists to Meet.** 

Focus on Excellent Data, not on Quantity of Data.

Realize that Not Everyone Wants to Be Your Friend.



## **NEXT STEPS**



The BLM State Director's California Coastal Initiative
DOI Agencies' California Coastal Collaboration
The President's Ocean Policy Implementation
Integration with the State of California Marine Life
Protection Network

# **OUR HEROES – THE CCNM STEWARDS**

