



Bureau of
Land
Management

Caroline Kilbane, Outdoor Recreation Planner
Lake Havasu Field Office, AZ

Lake Havasu Shoreline Sites

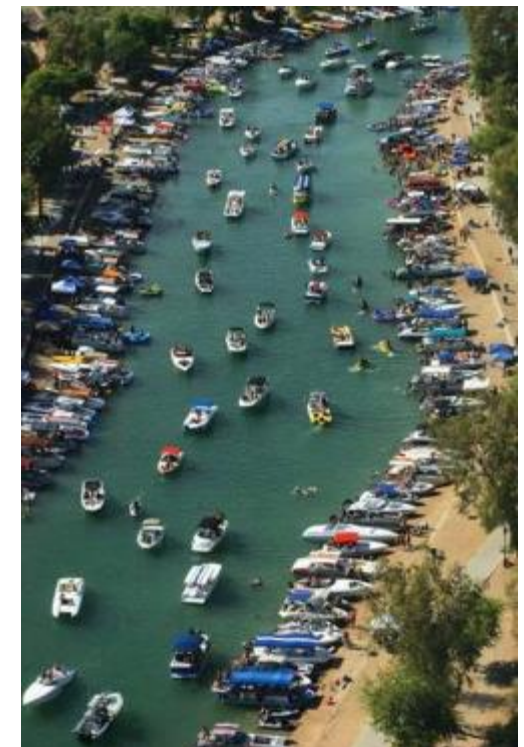




Location



AZ
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About the Lake Havasu BLM



Caroline Kilbane

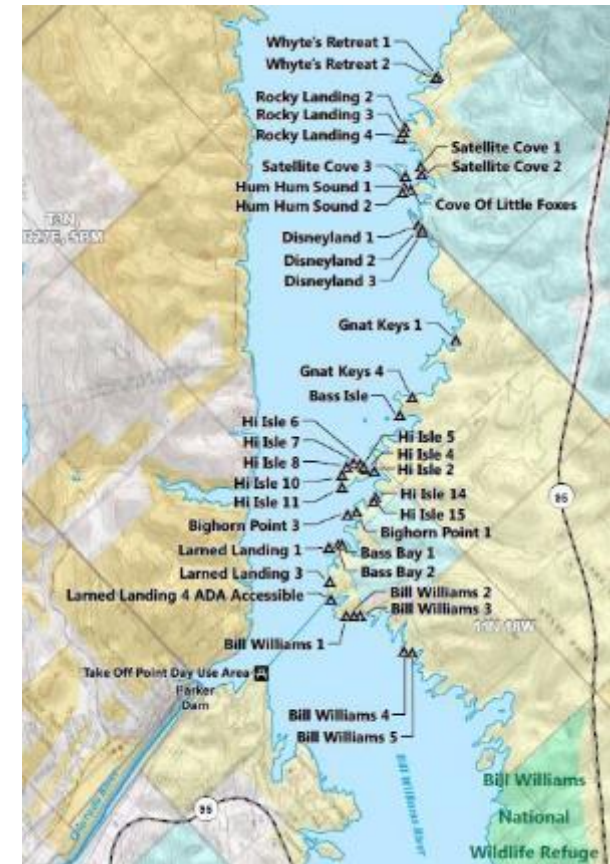
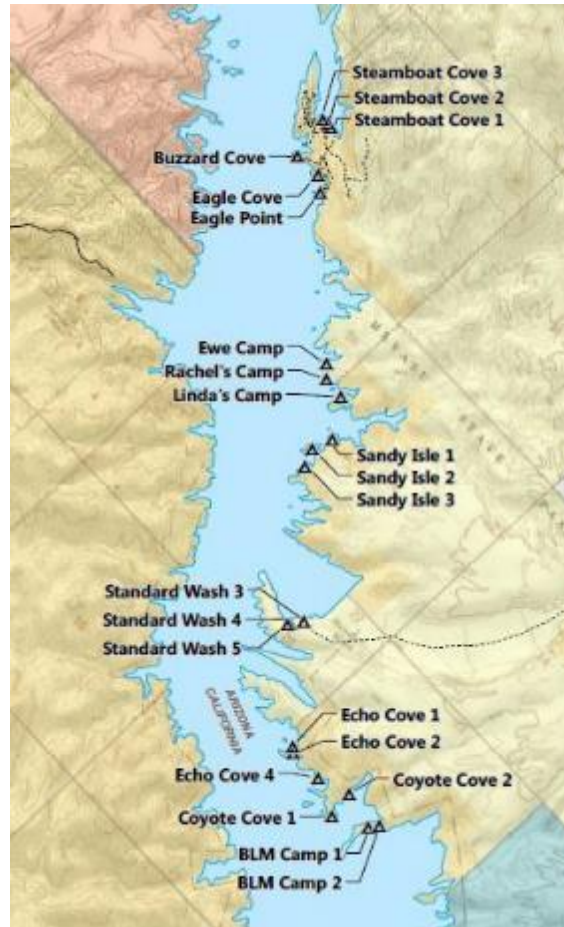
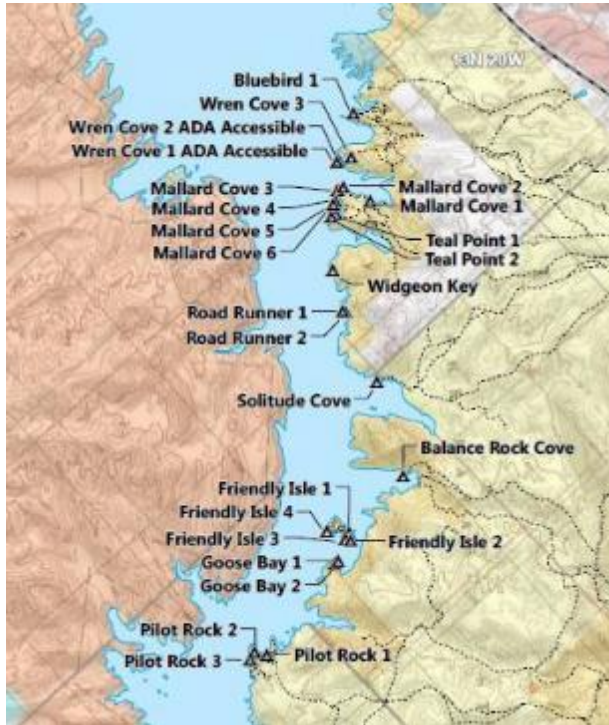
Outdoor Recreation Planner
BLM Lake Havasu Field Office

**Some of the Shoreline
Program Staff**





Lake Havasu Shoreline Sites





Current Situation

- BLM manages 73 Boat-In Only Access Campsites
- Sites are \$10 a boat per day and \$10 a boat overnight
- Receive over 20,000 visits to the sites





Current Situation

- Funding Shortage began in FY15
- Loss of previous revenue
- BLM doesn't control access points
- Public is unaware of deficit
- Staff and management resistant to change





Do you have an experience where revenue/costs or needs/resources were out of whack?



What did you do?



Current Practices

- Utilize Seasonal Hires (Park Rangers and Maintenance)
- Collect fees in cash in yellow envelopes into the iron rangers
- Large amounts of trash left on sites
- Visitors LOVE the sites!





So what's the problem??

A photograph of a crowded lake with many people on boats and the shore. The water is blue and green, and the surrounding area is rocky and hilly. There are many people on the boats, some are swimming, and some are on the shore. The scene is busy and crowded.

Have you been in a situation where others (colleagues, partners, public) do not recognize that there is a problem?
"We LOVE BLM sites!"

What can we do to make others aware?



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Agencies Involved

US Fish and Wildlife
Bureau of Land Management
San Bernardino County
Arizona Game and Fish
Lake Havasu City
Mohave County
Coast Guard
Tribal Lands
Lake Havasu Marine Association



LAKE HAVASU CITY

Play like you mean it.SM



**LAKE HAVASU
MARINE ASSOCIATION**



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Starting Point





New Ideas Implemented

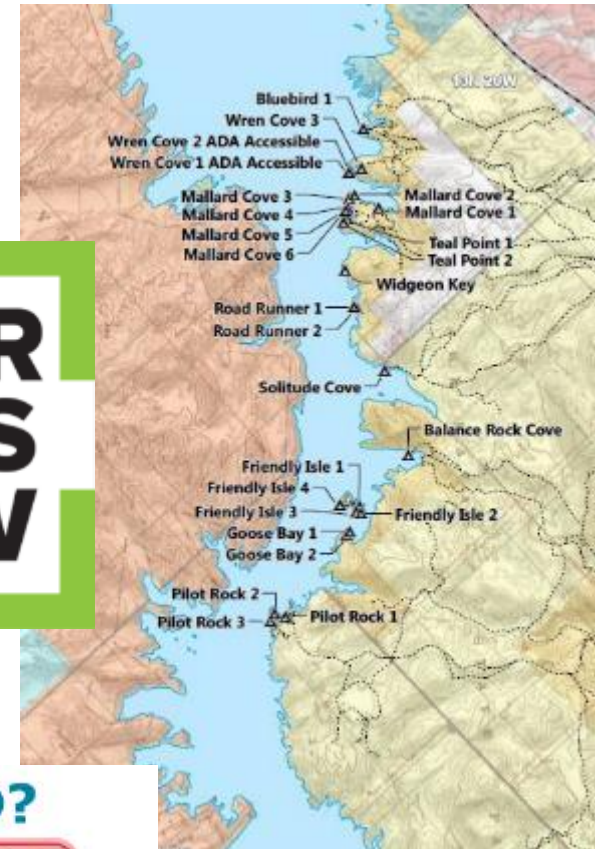
- Naturalized Shoreline Sites from 87 to 73
- Installed “Pack It In, Pack It Out” signs
- Reduced Seasonal Laborers
- Utilizing Youth Crews





Ideas Being Implemented This Summer Season

- New Seasonal Staff schedule
- “Your Fee Dollars at Work” signage
- YourPassNow Digital Pass
- Visitor Satisfaction Survey
- Digital Map of Shoreline Sites
- Continued Discussion of Shoreline Site Stewards



SATISFIED?





Discussion



How do you minimize resistance to change in an office?

How can BLM build a positive relationship with AZ State Parks?

Any advice from similar situations or experiences?