



U.S. Fish & Wildlife Service

# National Conservation Training Center

## *Training Announcement*

### Foundations in Public Participation *CLM8227*

#### Course Description

Public involvement and community engagement are constantly evolving due to ongoing changes in demographics, people's attitudes and expectations, and public policy. Both new and experienced practitioners and managers of community engagement will benefit from the structure, proven techniques, and knowledge learned in this highly interactive training course. This course will provide participants with the knowledge and confidence needed to plan and execute projects that include public involvement and community engagement. The course is divided into two modules, each focusing on one of the two major phases of public communication and participation: planning and techniques.



#### Objectives

Upon completion of this course, you will be able to:

- Evaluate the scope of a decision and identify the needed processes
- Identify the decision steps, including timing and needed resources
- Establish roles and responsibilities of the primary parties
- Develop a comprehensive, decision impact analysis to identify the stakeholder community, their concerns, and hopes for optimal community engagement
- Select the appropriate level of public participation
- Set clear and achievable objectives
- Develop a detailed public participation plan
- Plan for public communications initiatives that support the process
- Identify appropriate evaluation tools to measure the effectiveness of the initiative
- Apply over 40 practical tools and methodologies to a public participation process
- Establish and maintain effective internal and public communication throughout the process

#### Date

July 22 – 26, 2019

#### Location

NCTC, Shepherdstown, WV

#### Who Should Attend

Conservation professionals whose projects include public involvement and community engagement.

#### Length

5 days

#### Tuition

There is no tuition for FWS and NPS employees. For participants from other agencies and organizations, there is a tuition charge of \$995.

#### To Register

Register online at <https://www.doi.gov/doitalent> the Department of the Interior Learning Management System. Register by May 13, 2019. After this date, please call for availability.

*The U.S. Fish and Wildlife Service is committed to providing access to this class for all participants. Please direct all requests for Sign Language interpreting services, close captioning, or other accommodations needs by May 13 to the contacts below.*

#### Availability

Course is offered once per year through NCTC.

#### Contact for Registration Questions

Emily Santamaria at 304-876-7746 or [emily\\_santamaria@fws.gov](mailto:emily_santamaria@fws.gov)

#### Contact for Content Questions

Nancy Zapotocki at 304-876-7328 or [nancy\\_zapotocki@fws.gov](mailto:nancy_zapotocki@fws.gov)

*“This course brings together ideas and best practices from practitioners in the field. It can broaden your toolkit and bring greater creativity to your approach”*