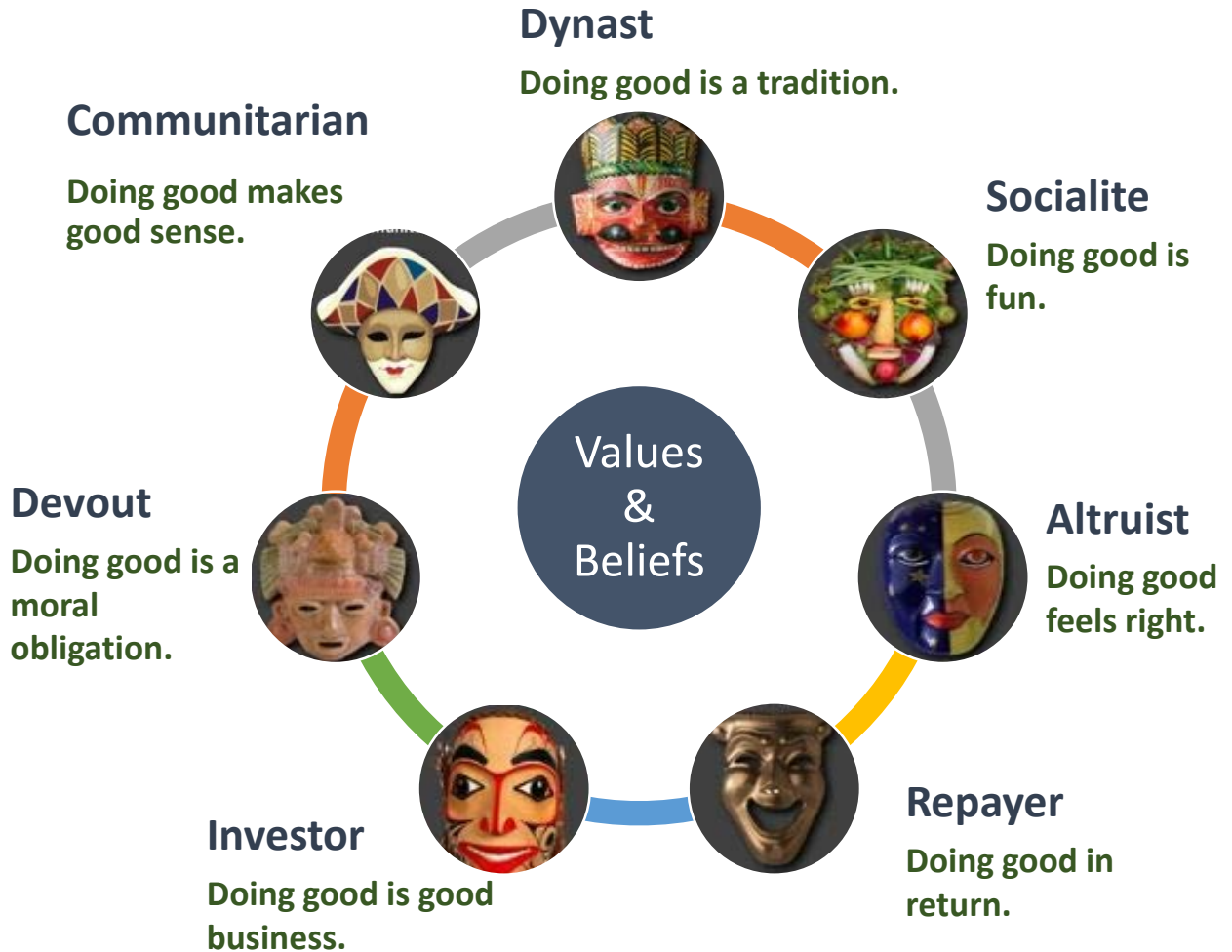


## The Seven Faces of Philanthropy and Partnership

Motivations

Involvement

Recognition



# The Seven Faces of Philanthropy and Partnership

Motivations  
Involvement  
Recognition



### Communitarian

Service, accountability,  
civic responsibility,  
leadership



### Dynast

Tradition, social responsibility, history of  
relationship



### Socialite

Fellowship,  
serving  
community, doing  
good



Behaviors  
&  
Attitudes

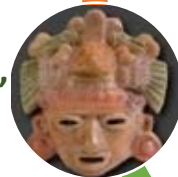
### Altruist

Sense of  
purpose, social  
responsibility



### Devout

Duty, good works,  
God, supporting  
each other



### Investor

Results, professional,  
effectiveness, well-  
managed, opportunity,  
leadership



### Repayer

Grateful, social  
responsibility, made  
a difference in my  
life



# The Seven Faces of Philanthropy and Partnership

Motivations  
Involvement  
Recognition



### Communitarian

Shared public recognition focused on expressing community values.



### Dynast

Shared public recognition to reach their constituents and invite partnership.



### Socialite

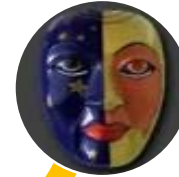
Individual thanked in presence of peers and group praise.



Values  
&  
Beliefs

### Altruist

Quiet recognition if at all.



### Devout

Shared public recognition connected to emotion and values.



### Investor

Public recognition, spotlight leadership, co-branding.



### Repayer

Recognition among agency colleagues.



# Chart Your Course



<b>Partner</b> List 2-3 partners or stakeholders	<b>Motivation</b> Copy and Paste the "Doing Good . . ." that best matches	<b>Involvement</b> Copy and Paste the "Words . . ." associated with involvement	<b>Recognition</b> Copy and Paste the "Type . . ." of desirable recognition	<b>Action</b> List at least 1 action to take in the next 2 weeks to connect