

# Managing by Network

## 2018 Course Schedule



**Start Date:** January 17 & 18, 2018

**End Date:** June 13 & 14, 2018

Managing by Network is presented in 17 webinar sessions over six months.

On Wednesdays or Thursdays from January to June, participants attend a live, two hour webinar each week for three consecutive weeks.

On the fourth week, participants have a Study Hall to catch up on coursework or complete optional assignments to strengthen their professional skills set and network.

Each of the 17 sessions is offered as a live webinar, in seminar sized groups, at four different times.

While participants are assigned to a cohort day and time for class size and planning purposes, we expect schedule conflicts and have an open door policy.

Participants are welcome to “float” to another cohort for any given week to accommodate their schedule.

During the application process, individuals indicate a preferred day and time for the webinar that best fits their schedule. We make every effort to accommodate these preferences.

Managing by Network webinars meet as follows:

### Wednesdays

Alpha Group: 11 AM to 1 PM ET

Beta Group: 2 PM to 4 PM ET

### Thursdays

Gamma Group: 11 AM to 1 PM ET

Delta Group: 2 PM to 4 PM ET

Because the Academy observes Daylight Saving Time, class times will change accordingly in March.

### Course Overview

Sessions 1-5: Explore Practices

Sessions 6-11: Strengthen Skills

Sessions 12-17: Build Trust

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### **Tech Test: January 10 or 11**

*Hosted by Jane Hanson and Anne Desmarais*

Learn how to use WebEx and navigate the Academy classroom [Academy classroom](#).

Join us for an optional 30 minute Tech Test, on Wednesday and Thursday at:

- 11:00 - 11:30am ET
- 2:00 - 2:30pm ET

We'll help you troubleshoot any technical difficulties before the course begins January 17 and 18.

### **Session 1: January 17 or 18 - Orientation**

*Instructors: Liz Madison, Anne Desmarais, and Jane Hanson*

- Welcome and Introductions
- Tour of the WebEx Classroom and Virtual Campus
- What is Managing by Network?
- Course Overview

### **Session 2: January 24 or 25 - Belay On**

*Instructors: Liz Madison, Anne Desmarais, and Agency Guest Speakers*

- Agency Perspective on Partnership and Community Collaboration
  - ALPHA: [Susan Goodwin](#), Collaboration and Conflict Management Specialist, DOI, Office of Collaborative Action and Dispute Resolution
  - BETA: [Trevor Needham](#), National Partnerships Program Lead, Division of Education, Interpretation and Partnerships, BLM
  - GAMMA: [Steve Guertin](#), Deputy Director for Policy, U.S. Fish and Wildlife Service
  - DELTA: [Jacqueline Emanuel](#), Director, National Partnership Office, U.S. Forest Service
- Partnership and Community Collaboration Competencies
- Accountability Practices

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### Session 3: January 31 or February 1 - See the Possibilities

*Instructors: Liz Madison, Anne Desmarais, and Managing by Network Alumni*

- Launching the 2018 Case Study Program
- Peer to Peer Presentations: Alumni Case Studies
  - ALPHA: Dave Cunningham, USFS, Partnership Specialist, Helena-Lewis and Clark National Forest, MT, MbN Class of 2017
  - BETA: Danny McBride, USFS, Regional Partnership Coordinator Intermountain Region 4, UT, MbN Class of 2017
  - GAMMA and DELTA: Miles Meyer, USFWS, Supervisory Biologist, Everglades South Team, South Florida Ecological Services Office, FL, MbN Class of 2015.
- What's Behind Leveraging Partnerships
- The Power of Active Listening

### Study Hall 1: February 7 or 8

*Study hall work is optional and designed to help you apply what you learn.*

- Office Hours: chat with an instructor and other classmates, 2-3pm ET Thursday, February 8 with Anne Desmarais
- Self-study: catch up on any sessions you missed
- Homework: workbook exercises and self-assessments
- Networking: reach out to peers or instructors by email, phone, Facebook or in person
- Apply your learning on the job

### Session 4: February 14 or 15 - Hand, Head, Heart

*Instructors: Liz Madison, Anne Desmarais and [Natalie Sexton](#), Chief, Human Dimensions Branch, USFWS; [Peter Williams](#), PhD, and video instructor [Wolf Cota](#), Former National Information Collections Officer (ICO), Office of Regulatory and Management Services*

- Blog Dialogue: Paperwork Reduction Act (PRA) Q&A
- Think Like a Social Scientist
- Collaborative Leadership

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### Session 5: February 21 or 22 - Find the Common Threads

*Instructors: Liz Madison and Anne Desmarais*

- Understanding Partner Cultural Awareness
- Partnership Check-Up: Assessing Partnership Health and Effectiveness

### Session 6: February 28 or March 1 - Cast a Wide Net

*Instructors: Liz Madison, Peter Williams, PhD, [Kevin Connally](#), Fish and Wildlife Biologist, Washington Fish and Wildlife Office, Conservation and Habitat Planning, USFWS, and video instructor [Matt Birnbaum](#), PhD*

- Blog Dialogue: Succession Planning Q&A
- Community Collaboration and the Edwards Aquifer
- Partnership Network Life Cycle

### Study Hall 2: March 7 or 8

*Study Hall work is optional and designed to help you apply what you learn.*

- Office Hours: chat with an instructor and other classmates, 2-3pm EST Thurs Mar 8 with Liz Madison
- Self-study: catch up on any sessions you missed
- Homework: workbook exercises and self-assessments
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### Session 7: March 14 or 15 - Paddle Together

*Instructors: Anne Desmarais, [Leigh Goldberg](#), and video instructor [Joy Lujan](#), Former Community Planner, Collaboration Clinics, RTCA, NPS*

- Community Collaboration Toolbox: Stakeholder Analysis and Spectrum of Community Engagement
- Tamalpais Lands Collaborative: Community Collaboration Practices

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### **Session 8: March 21 or 22 - Change Your Tack**

*Instructors: Liz Madison, Anne Desmarais, and video instructor [Denis Desmarais](#)*

- Interest-based Negotiation
- Acts of Persuasion

### **Session 9: March 28 or 29 - Put the Wind in Your Sails**

*Instructors: Anne Desmarais, Peter Williams, PhD, Liz Madison, and video instructor [Karen Simms](#), Assistant Field Manager, Gila District, Tucson Field Office, BLM*

- Facilitation in Action
- Federal Advisory Committee Act (FACA) Briefing

### **Study Hall 3: April 4 or 5**

*Study Hall work is optional and designed to help you apply what you learn.*

- Office Hours: chat with an instructor and other classmates, 2-3pm EDT Thurs Apr 5 with Anne Desmarais
- Self-study: catch up on any sessions you missed
- Homework: workbook exercises and self-assessments
- Networking: reach out to peers or instructors by email, phone, Facebook or in person
- Apply your learning on the job

### **Session 10: April 11 or 12 - Calm the Waters**

*Instructors: Anne Desmarais, Liz Madison, and [Susan Goodwin](#), Collaboration and Conflict Management Specialist, DOI Office of Collaborative Action and Dispute Resolution (CADR)*

- The Art of Open-Ended Questions
- Strengthen Your Conflict Management Skills

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### Session 11: April 18 or 19 - Smart Moves

*Instructors: Liz Madison, Anne Desmarais, [John Titre](#), District Staff Officer, Trails, Recreation, Lands & Special Uses, Coronado National Forest, USFS, and Peter Williams, PhD*

- Blog Dialogue: Freedom of Information Act (FOIA) Q&A
- Asset Based Community Development
- Managing a Mix of Federal and Non-Federal Funds

### Session 12: April 25 or 26 - Walk a Mile in Their Shoes

*Instructors: Anne Desmarais, Peter Williams, PhD, and Jane Hanson*

- Building Savvy and Resilience in Your Partnership Network
- Insights on Working with Corporate Partners

### Study Hall 4: May 2 or 3

*Study Hall work is optional and designed to help you apply what you learn.*

- Office Hours: chat with instructors and other classmates, 2-3pm EDT Thurs May 3 with Anne Desmarais
- Self-study: catch up on any sessions you missed
- Homework: workbook exercises and self-assessments
- Networking: reach out to peers or instructors by email, phone, Facebook or in person
- Apply your learning on the job

### Session 13: May 9 or 10 - Get Your Ducks in a Row

*Instructors: Liz Madison, Anne Desmarais, and Peer Presenters*

- Peer to Peer Presentations: 2018 Case Studies
  - ALPHA: Coeli Hoover, USFS, Research Ecologist, NH. [“Herding Cats: A Tale of Two Documents”](#)
  - BETA: Laurie Fairchild, USFWS, Private Lands Biologist, MN. [“What to Do When You’re Stuck: One Approach to Reimagine and Reconnect Resource Accomplishments with Realities on the Ground”](#)

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- GAMMA: Caroline Kilbane, BLM, Outdoor Recreation Planner, AZ. [“Lake Havasu Shoreline Sites”](#)
- DELTA: Dawn McCarthy, USFS, Recreation Team Leader, OH. [“Baileys Mountain Bike Trail System: Improving Communities Through Collaborative Vision”](#)
- Developing and Managing Partnership Agreements

### Session 14: May 16 or 17 - Look Beneath the Surface

*Instructors: Liz Madison, Anne Desmarais and video instructor [Markci Metcalf](#), Former Deputy Ethics Counselor, BLM*

- Partnerships and Ethics Guidance
- Nonprofit Fundraising Perspectives

### Session 15: May 23 or 24 - Adapting to Change

*Instructors: Anne Desmarais, Peter Williams, Liz Madison and Peer Presenters*

- Peer to Peer Presentations: 2018 Case Studies
  - ALPHA: Sarah Barrett, Biological Scientist IV, and Brie Ochoa, Species Conservation Planning Biologist III, FL FWCC, FL. [“Management Plan Development in the Sunshine”](#)
  - BETA: Brooke Burrows, USFWS, Wildlife Refuge Specialist, MN. [“Minnesota Valley Trust and the Minnesota Valley National Wildlife Refuge and Wildlife Management District”](#)
  - GAMMA: Mary Biggs, USFS, Resource Assistants Program Liaison, Washington Office, DC. [“Strengthening Partnerships. Creating Opportunities. The USDA Resource Assistants Program”](#)
  - DELTA: Rebecca Ingram, NOAA, Social Research Associate, Pacific Islands Fisheries Science Center, HI. [“Building a Network of Partnerships to Support NOAA’s Integrated Ecosystem Assessment”](#)
- Entrepreneurship and Risk Assessment

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### Study Hall 5: May 30 or 31

*Study Hall work is optional and designed to help you apply what you learn.*

- Homework
- Office Hours: chat with an instructor and other classmates, 2-3pm EDT Thurs May 31 with Anne Desmarais
- Self-study: catch up on any sessions you missed
- Homework: workbook exercises and self-assessments
- Networking: reach out to peers or instructors by email, phone, Facebook or in person
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### Session 16: June 6 or 7 - Community Connections

*Instructors: Liz Madison, Anne Desmarais and [Gerald McCarthy](#), Principal, McCarthy, LLC,*

- Seven Faces of Partnership and Philanthropy
- Working with Foundations

### Session 17: June 13 or 14 - Commencement

*Instructors: Liz Madison, Anne Desmarais, Peter Williams, PhD and Peer Presenters*

- Peer to Peer Presentations: 2018 Case Studies
  - ALPHA: Todd Jones-Farrand, USFWS, LCC Science Coordinator, MO. [“The Rise and Fall of a Landscape Conservation Cooperative: Lesson for Large-Scale Collaborative Efforts”](#)
  - BETA: Kevin Wright, Marin County Parks, Government and External Affairs Coordinator, CA. [“Yard Smart Marin: Think Before You Spray”](#)
  - GAMMA: Lisa Van Alstyne, USFWS, Chief, WSFR Policy Branch (Fish & Wildlife Administrator), VA. [“When a Good Idea Goes Bad: Taking a Risk on an Alternative Approach in WSFR”](#)
  - DELTA: Debra-Ann Brabazon, USFS, Forest Fire Prevention Education Officer/Fire Information, MI. [“Engaging Youth: Lessons Learned Along the Path of Growing Relationships”](#)
- Gathering In



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### **Graduation**

Participants who attended 7 or more live webinars are awarded Certificates recognizing training completed.

Case Study presenters, and participants who attend a minimum of 7 live webinars, and attend or complete 15 or more webinars, are recognized as completing the course with Honors.

